



Photo Shoot Preparation Checklist

It is important for potential buyers to be able to focus on the key features and assets of your home.

Exterior of home

- ☐ Remove all vehicles from driveways and try not to park directly in front of the house
- ☐ Roll-up or hide garden hoses and hide all garden tools
- ☐ Conceal all trash containers
- ☐ Get the lawn mowed and edged, weeds pulled, trim bushes, and leaves picked up
- ☐ Make sure the pool and pool area are sparkling clean. If you have temporary child fencing, take it down for the photo shoot. Turn on the pumps for waterfalls/spillways
- ☐ Pressure wash exterior of home

Interior of home (All Rooms)

- ☐ Open window coverings to let in the natural light and neighborhood views
- ☐ Clean windows
- ☐ Remove pet bowls, toys, and litter boxes from rooms that will be photographed
- ☐ Put away newspapers and magazines
- ☐ Make sure all light bulbs work
- ☐ Dust all furniture, TV, and computer screens
- ☐ Vacuum carpets and wipe down hardwood floors
- ☐ Hide electrical cords and cables
- ☐ Hide remote controls and phone chargers
- ☐ Add flower arrangements/candles where appropriate
- ☐ De-clutter your home

Kitchen

- ☐ Remove any items which may be taped or otherwise fastened to the refrigerator
- ☐ Remove everything from sinks
- ☐ Remove all you can from countertops (bread, dishes, food, hand towels, etc)
- ☐ Sweep or mop kitchen floor

Dining Room/Eating Areas

- ☐ Set tables with simple place settings
- ☐ Add centerpieces (flowers or candles)
- ☐ Move excess chairs to another location that won't be photographed

Bedrooms

- ☐ Make all beds and tidy up bedrooms
- ☐ Hide all clothes, hang them up nicely in closets or stuff them under your bed
- ☐ Remove clutter from nightstands and dressers
- ☐ Stash any and all children's toys

Bathrooms

- ☐ Remove all you can from countertops (toothpaste, combs, soap, toiletries, etc)
- ☐ Clean mirrors, glass, and all surfaces well
- ☐ Remove bottles and used soap from shower and tub
- ☐ Remove waste baskets, toilet brushes, & plungers

